



MANIPAL
UNIVERSITY JAIPUR
(University under Section 2(f) of the UGC Act)

Be The
Next **Game
Changer**

PROSPECTUS 2024-25

Master of Arts in Journalism
and Mass Communication

Online programs entitled
by UGC from a NAAC A+
accredited university



UGC
Entitled



NAAC A+
Accredited




100%
Online



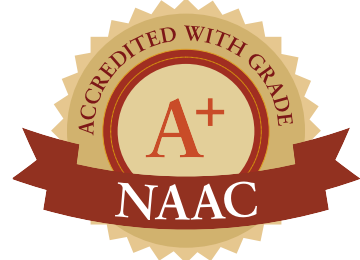
online
MANIPAL

ACCREDITATION




UGC- entitled Online Degrees
Equivalent to Campus Degree

ACCREDITATION




Rajasthan's 1st
NAAC A+ Accredited
University

ACCREDITATION




Globally Recognised
Online Degrees

ACCREDITATION




Member of ACU

RANKED 101-150




Amongst India's
Top #101-150
Universities in 2023

RANK 258




Amongst South Asia's Top
Universities (2024)

RANK 3




Amongst India's Top Emerging
Multidisciplinary Universities
(2024)

RANK 12




Amongst Top 15 Private
University - Constituent
Colleges Rankings (2024)

RANK 18



Amongst India's Top 20
Private Universities (2024)

RANKED 351-400



Amongst Top Universities
Under Young University
Rankings (2024)

You are ready to change
the world.
To be the next version of you.

**Now, a NAAC A+ university
comes to you. And you can
get a UGC-entitled online
degree from anywhere,
anytime.**

Get ready to raise the bar. And
meet the new you.

Your time starts now.

Give an individual a professional education and you have given him a lifestyle.

Padma Shri awardee
Dr. T M A Pai
Founder
Manipal Education & Medical Group

VISIONARY

PHILANTHROPIST

PHYSICIAN

EDUCATIONIST

BANKER





In a short period of time, Manipal University Jaipur has become a leading player in the online education space by embracing technology to make quality education accessible to a wider population. We believe in comprehensive student development, empowering bright entrepreneurial minds, and rearing them to be responsible citizens. Our online degrees reflect that belief and provide learners a great opportunity to fulfil their potential.

Mr S. Vaitheeswaran
Chairperson
Manipal University Jaipur



Today, in a world that is being reshaped by technology and evolving customer expectations, businesses are looking for leaders that are both ambitious and skilled to succeed in this environment.

At Manipal, all our program are designed around the theme of strategic leadership and innovation. To endow you with the most relevant skills for success in Industry 4.0.

Dr. G K Prabhu
President
Manipal University Jaipur

Change the game with next-gen online degrees from Manipal University Jaipur.



World class education

Access UGC-entitled online degrees from a NAAC A+ accredited university with 12+ years of educational excellence. Learn from experienced faculty who are experts in their domains.



Next-gen pedagogy

Attend live classes and access recorded lectures & e-learning content anywhere, anytime through our advanced digital learning platform.



Exhaustive content & resources

Access an exhaustive e-library with over 1,80,000 e-books, e-databases, journals, and more. Get free access to paid content on Coursera. Additional 110+ hours of skill enhancement content worth INR 50,000.



Global networking opportunities

Expand your professional network by interacting with peers, faculty & other professionals across industries. Attend regular webinars led by experts to get industry insights.



Placement assistance

Become a job-ready professional with intense placement training programs which include resume building, mock interviews, skill assessments, and more.



Attractive scholarships

Gain access to exclusive scholarships designed for defense personnel, government employees, differently abled people & meritorious students.

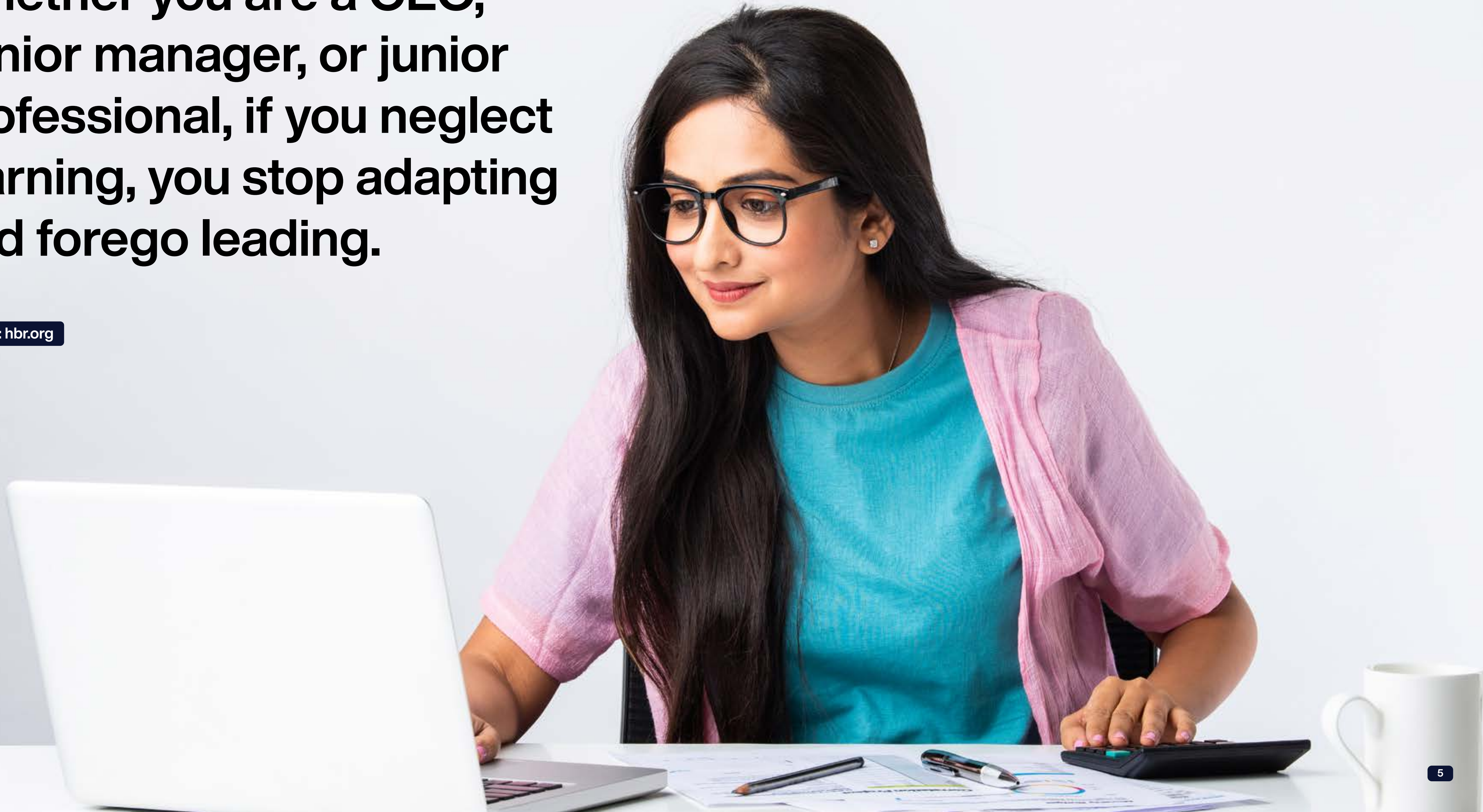


Prestigious Manipal alumni status

Benefit from 70+ years of Manipal legacy and become a member of the reputed alumni network.

Whether you are a CEO, senior manager, or junior professional, if you neglect learning, you stop adapting and forego leading.

Source: hbr.org



A university of your choice



Online program entitled by UGC

- Certificate awarded by Manipal University Jaipur, rated A+ by NAAC
- All online program designed as per UGC regulations



Flexibility to study on the go

- 24x7 learning with best-suited content
- Learn at your own pace, whenever you want



Expert faculty and mentors

- Best-in-class faculty, selected through our vast pool of full time and adjunct professors
- Dedicated course mentors allocated to each student
- Flexible, modern curriculum for maximum industry relevance

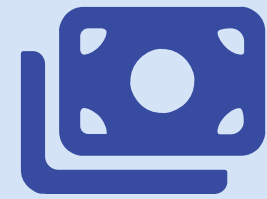
Manipal University Jaipur (Rajasthan) has been established by an Act (No. 21 of 2011) of State Legislature of Rajasthan as a State Private University as specified by the UGC under Section 2(f) of the UGC Act

A university of your choice



Career support to find your dream job

- Comprehensive services to help kickstart your career
- Includes interview tips, employability assessments, resume building, industry readiness programs, mock interviews, virtual placement drives, and more
- Guest faculty from the industry for real-world experience



Scholarships for deserving candidates

- Defense personnel, PSU employees, and persons with disabilities are eligible for scholarships
- Merit scholarships are available based on learner's qualification exam results for the respective program



Access to Coursera

- Free access to paid courses on 'Coursera'
- Explore 10,000+ cutting edge courses on in-demand skills



Additional content for skill enhancement

- Access 110+ hours of exclusively curated skill enhancement content worth INR 50,000.
- Content tailored for leaders in emerging technology and business skills

Ranked AAAA by Careers 360.
Awarded Private University of Eminence by MHW Rankings 2021.

Learning is seldom just a transaction between an expert and a novice. It is a relationship that frees up thinking and fosters growth.

Source: hbr.org



Online communication program

MA JMC

Master of Arts in
Journalism and Mass
Communication

Eligibility

- Candidates must have completed 10+2+3-year bachelor's degree from a recognised university/ institution or an equivalent qualification as recognised by the Association of Indian Universities

Fee structure

- INR 140,000 or
INR 35,000 per semester (includes an examination fee of INR 5,000)
- INR 500 (non-refundable application fee)

Duration

- Minimum 2 years (divided into four semesters)
Maximum 4 years

Build innovative communication skills with our postgraduate program in Journalism and Mass Communication.

Master of Arts in Journalism & Mass Communication (MA JMC) | Program structure

First semester

Basics of Language

Social Structure and Current Affairs

Fundamentals of Photography

Communication Theories and Models

Concept of News and Reporting

Development of Media

Basics of Audio and Visual Communication

Second semester

Media Language

Political Science and Current Affairs

Digital Publishing

Editing and Layout Designing

Public Relations

Broadcast Journalism

Media Laws and Ethics

Development Communication

Third semester

Writing for New Media

Intercultural Communication and
Current Affairs

Mobile Editing Software

Elective Set A

Elective Set B

Communication Research

Minor specialization

Internship evaluation

Fourth semester

Script and Screenwriting

Economic Structure and Current Affairs

Basics of Audio and Video Editing

Film Appreciation

Final project

Dissertation

Choose your electives from the following options

Electives

01 Elective: Set A

Third semester

Beats of Journalism

02 Elective: Set B (Choose one)

Mobile Journalism, Advertising Theory & Practice

03 Minor specialization (Choose one)

Corporate Communication, Data Journalism

Fourth semester

Final project

Medium wise:

- a. Print Production
- b. Audio Production
- c. A/V Production
- d. Website Management

Beat wise:

- a. Social
- b. Political
- c. Cultural
- d. Business
- e. Sports
- f. Science

- Note: Every student shall undertake project work either at their place of work or elsewhere, in the chosen area of elective to complete the program.
- MUJ reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.

Get onboard



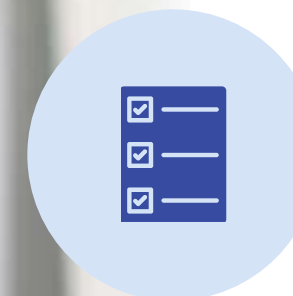
Program registration

Fill in your basic, education & work experience-related details and pay the application fee to register.



Fee payment

Pay the admission fee for the first semester/year or full program.



Document upload

Upload supporting documents & submit your application.



University approval

The university will evaluate your documents to confirm your admission.

By harnessing emerging technologies, universities can reach beyond campus walls to empower diverse learners at a global scale.

Source: hbr.org

Did you know?

eLearning material

The eLearning material will be made available to you on the Learning Management System (LMS) based on the four-quadrant approach, as per UGC (Credit Framework for online learning courses through SWAYAM) Regulations, 2016. It includes a combination of the following eLearning content, namely:



Video lectures



eText materials



Virtual classroom



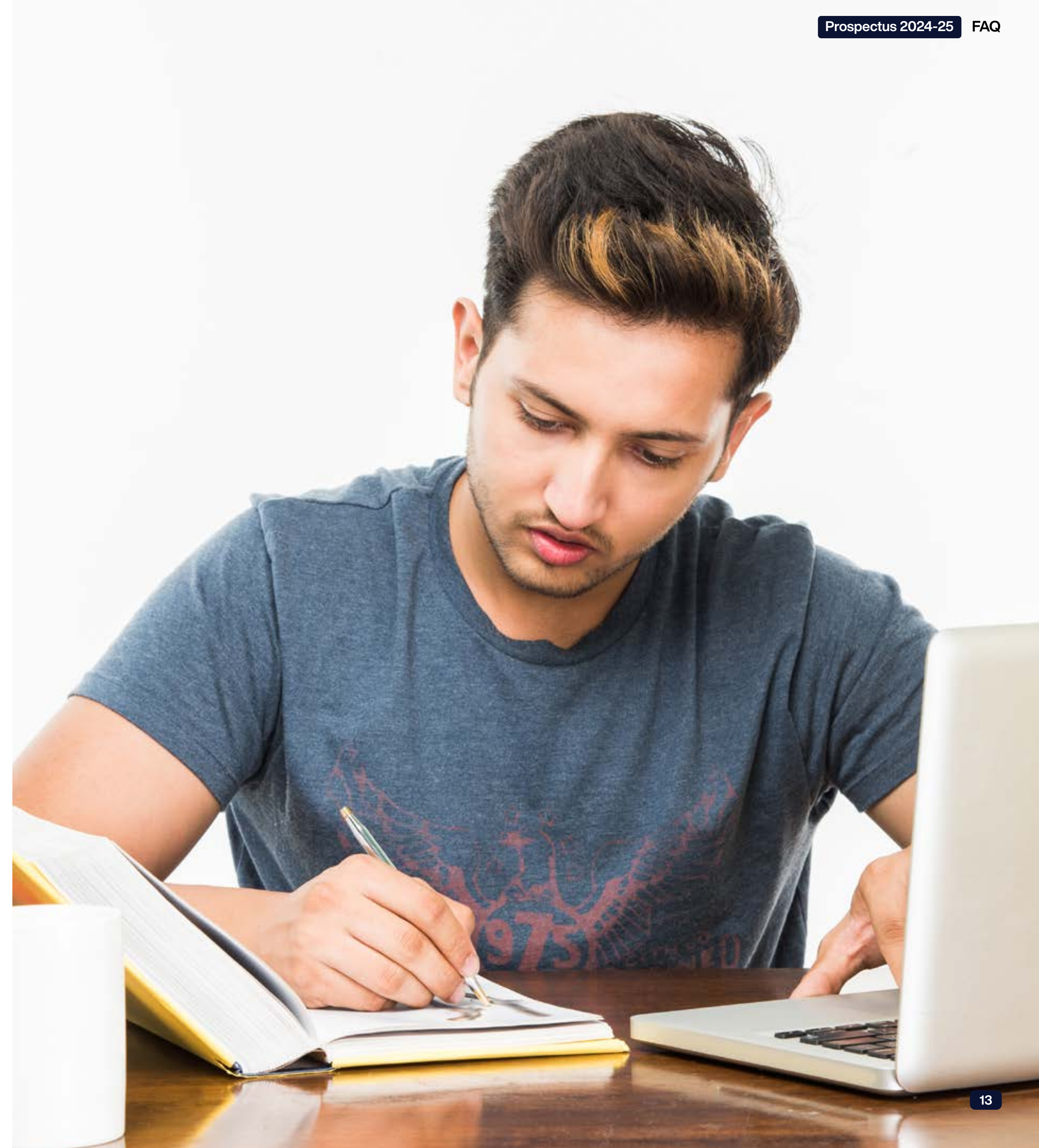
Interactive material



Virtual simulation



Discussion forums



Evaluation

The assessment system has been conceived, developed, and administered on a rigorous and fair basis to bring out the best in you and prepare you for a challenging career.

Your performance evaluation will be based on both continuous evaluation and term-end examinations.

Theory papers

The theory part is assessed by performance based on continuous assessment (CA) through assignments and term-end examinations (TEE). The assessment ratio for (TEE) to CA is 70:30. The CA is based on assignments prepared by the University. TEE will comprise descriptive and multiple-choice type questions. You must score at least 40% in both CA and TEE to be declared as pass.

Practical papers (as applicable)

The assessment for the practical part is based on the performance in guided exercises (i.e. day-to-day exercises) and unguided exercises which will be conducted on the last day of the practical sessions in each subject with an external examiner. The assessment ratio for TEE to CA is 30:70. You must score at least 40% in both the parts to be declared as pass.

Examination

The university semester-end examinations will be held digitally viz. computer-based and online proctored. You can appear for the exams from the comfort and safety of your homes. A laptop or desktop computer with a functioning webcam connected to the Internet is required to appear for the exams. The details of the examination schedule will be made available in the photo admit card issued for appearing for the term end theory examinations. The university will share all examination details via the student portal.

Results

The results will be published on the student portal. If you fail to clear any of the papers (either in TEE or CA or both), you have to re appear for the relevant paper by applying to the university through the resitting application along with relevant fees, within the due date.

Awards and degree

Successful students, on satisfying all criteria stipulated by the university, will be awarded the respective degrees by the university.

Right to amend rules

The university reserves the right to add / delete / change / amend the syllabi, program structure, rules and regulations wherever considered necessary and appropriate without any prior notice. You are advised to go through the website frequently where all circulars and important information will be hosted from time to time. Promulgation of any such information on the website in the form of circulars / notices is considered to be adequate.

Jurisdiction

All disputes relating to university program and activities are subject to local jurisdiction (Rajasthan) only.

Testimonials



Romila

Working in the education sector & social development sector for 5-6 years, I came across a tribal village in Telangana and I really wanted to capture their stories. But I didn't have the right skills, attitude and mindset to capture them. This is where Manipal University Jaipur is empowering me with an online MA JMC degree. I'm able to leverage maximum out of this platform.



Kanchan Giri

During the pandemic, I was skeptical about taking up an on-campus degree. So, I chose to pursue my master's in journalism in the online mode. From live classes to faculty members, I have had a great experience with MUJ so far. I hope to pursue my dream media career after this program.



Ashok Sharma

I have been working as a lab technician in Manipal University Jaipur for 8 years, I have good technical skills like video recording and editing. However, I wanted to improve my knowledge, so I decided to pursue an online MA JMC. I want to pursue my PhD after this online program, and I also hope to become a news anchor one day.





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online
MANIPAL

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